



mission

To partner with our clients to create brand believers

profile

Business to business, consumer, retail, food, beverage, industrial, not-for-profit

core products

Strategic Services	Brand positioning and development, campaign development, marketing plan development and support, insight development and implementation, communication touchpoint planning, key account planning and presentations, media planning and placement
Creative Services	Brand guidelines, print, broadcast, interactive, direct mail, promotional programs, naming, merchandising, training materials, outdoor, point-of-purchase materials, package design, identity development
Culinary Services	Menu/recipe development, product development, chain restaurant account strategy and presentations, category and product competitive reviews, food and beverage trend reports and presentations, menu gap analysis
Interactive Services	Web development and production, interactive CDs, database design and management, print-on-demand, web-based promotions

client list

Nestlé Professional	Chef-mate	Everpure
Stouffer's	Trio	Mission Foodservice
Minor's	Akzo Nobel	Nesquik
Lean Cuisine	Escalon	Turblex
Bama Companies	Canadian Beef Information Centre	Lamb Weston
Aisle 411		Torani

affiliation

Affiliate agency of Marlin Network

years in business

deep	4 years
Marlin Network	24 years

personnel

deep	16+
Marlin Network	65+

annual capitalized billings

deep	\$18 million
Marlin Network	\$48.5 million

contact

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